

4.25" x 5.5" Postcard

1/1 Black, no bleeds

67# Vellum Colors
Cut, Sort and Mail
Standard Basic List
1st Class Postage**5.5" x 8.5" Postcard**1/1 Black, no bleeds
110# Index White or
ColorsCut, Sort and Mail
Standard Basic List
Standard Postage**5.5" x 11" Postcard**

1/1 Black, no bleeds

110# Index Colors
Cut, Sort and Mail
Standard Basic List
Standard Postage**4" x 6" Postcard**

Full Color

4/4 Color Shell
Cut, Sort and Mail
Standard Basic List
1st Class Postage

Regular Card	
4.25x5.5	
Volume	Rate Card
20,000	0.2900
15,000	0.3300
12,500	0.3500
10,000	0.3800
7,500	0.3900
5,500	0.3900
4,500	0.4500
3,500	0.4600
2,000	0.5500

Oversize Card	
5.5x8.5	
Volume	Rate Card
20,000	0.3500
15,000	0.3800
12,500	0.4000
10,000	0.4100
7,500	0.4500
5,500	0.4800
4,500	0.5000
3,500	0.5400
2,000	0.5700

Super Size Card	
5.5" x 11"	
Volume	Rate Card
20,000	0.3900
15,000	0.4200
12,500	0.4300
10,000	0.4475
7,500	0.4700
5,500	0.5000
4,500	0.5200
3,500	0.5600
2,000	0.6000

Regular 4/4 Color	
4x6	
Volume	Rate Card
20,000	0.3100
15,000	0.3500
12,500	0.3700
10,000	0.4000
7,500	0.4100
5,500	0.4100
4,500	0.4700
3,500	0.5200
2,000	0.5700

Additional Services and Pricing**RSVP**

Toll Free Number Activation and Setup	\$75
Toll Free Setup (Subsequent Mailings)	\$25
Guest Option Processing Confirmation	\$50
Calls	\$125

List Additional Cost Per Name

Confirmed Homeowners	N/C
Confirmed Equity in Home	\$0.01
Net Worth	\$0.01
Income Producing Assets (IPA)	\$0.01

Art

Initial Review with proofing changes	Included
Author's Alterations (each)	\$75

Premium

"Choose Your Gift" Certificate (each)	\$10
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Four Color Shell Options (Additional Per Piece)

PC2605 4.25" x 6"	\$0.02
PC4605 4.25" x 6"	\$0.02

Expedite Fee (Less Than 10 Days)	\$120
Credit Card Processing	2.2%