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Anytown, ST 12345

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You're Invited...  
Special Dinner Event in Chicago

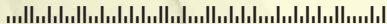
Robert Jones

**OUTBACK**  
STEAKHOUSE®  
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Seats Are Reserved in Your Name  
Please RSVP

Door  
Prizes

©  
Robert Jones  
123 Main Street  
Chicago, IL 12345-1234



Dear Mr. Jones,

You and your guests are cordially invited to attend one of our Complimentary Dinner Events. We expect over 30 reservations per evening.

**Retirement Survival During this Economic Crisis:  
For Retirees or Those Near Retirement Here in the Chicago Area**

During this dinner presentation, the following topics will be covered:

- How to achieve financial peace of mind, despite the economic turbulence
- Help protect your lifestyle and finances
- Tax planning techniques for retirement in today's market conditions
- Avoid common and costly mistakes with your IRAs
- Protect your assets from nursing home spend-down

**OUTBACK**  
STEAKHOUSE®

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1000 West Ave.  
Chicago, IL

DINNER

Tuesday

May 4, 2010

6:30 PM

OR

DINNER

Thursday

May 6, 2010

4:00 PM

Mr. Jones, please remember that space is limited, and that reservations are handled on a "first served" basis.

Reserve Your Seats By Calling (800) 123-4567

RSVP Code #

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